

P.O. Box 8506 Redlands, CA 92373

May 27, 2014

Senator William Monning California State Capitol, Room 4066 Sacramento, CA 95814 FAX: 916-445-8081

RE: SUPPORT FOR SENATE BILL 1000

Dear Senator Monning:

The Board of Directors of the California Academy of Preventive Medicine (CAPM) has voted to support your bill, SB 1000. This bill is an important step to reducing the epidemic of obesity, particularly in children.

The California Academy of Preventive Medicine is the state medical specialty society for physicians in the field of public health and prevention. It includes physicians who are knowledgeable in the areas of nutrition, obesity, and diabetes.

We also have experts on tobacco control who have evaluated the effectiveness of warning labels on tobacco products. Such labels have been effective in reducing smoking in California, and have saved lives. The same approach should have some effect on over-consumption of sugary drinks, which is probably the biggest single factor in the epidemic of obesity and diabetes in our population over recent years, which threatens to reduce life expectancy and cause incalculable chronic suffering. The larger the drink size, the greater the adverse effects. An interesting feature of this bill is that larger containers will have larger labeling of the warning, so that it is easier to read and harder to miss.

Please assure that our Academy is listed as a supporter, in staff reports for committees and house votes. Any time that the wording of the bill changes sufficiently to require a new letter of support, please let us know.

Sincerely,

Donald O. Lyman, MD, President donald.o.lyman@gmail.com

Donald O. Lyman, M.D.

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